

ORDER



KLAS

Orders

Order / Rev: 37382
 Alt Order #: 08863442
 Product Desc: BERKLEY/SENATE/D
 Estimate:
 Flight Dates: 10/16/12 - 10/22/12
 Original Date / Rev: 09/24/12 / 10/03/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency

Name: Shorr Johnson Magnus
 Buying Contact:
 Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Berkley, Shelley - D-USS
 Demographic: A35+
 Product Codes: PO1
 Priority: LV2
 Revenue Codes: AGY, POL, CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	132	\$69,835.00	\$59,359.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	132	\$69,835.00	\$59,359.75	0.00
Totals	132	\$69,835.00	\$59,359.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$69,835.00
Market	100%	\$232,783.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$58,195.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,639.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/16/12	10/19/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	7	\$25.00	LV3	0.00	NM	7	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		7				\$25.00		0.00			
E 2	8	10/22/12	10/22/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$25.00	LV3	0.00	NM	2	\$50.00

Advertiser:	<u>Berkley, Shelley - D-USS</u>	
Product Desc:	<u>BERKLEY/SENATE/D</u>	KLAS
Estimate:	<u></u>	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$25.00		0.00			
E 3	8	10/16/12	10/19/12	CBS This Morning 7-9a CM		7-9a								10	\$1,650.00
				CBS This Morning											
THS MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					10	\$165.00		0.00			
E 4	8	10/22/12	10/22/12	CBS This Morning 7-9a CM		7-9a								3	\$495.00
				CBS This Morning											
THS MRN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					3	\$165.00		0.00			
E 5	8	10/16/12	10/19/12	8 News Now 5a M-F CM		5-6a								11	\$2,035.00
				8 News Now 5a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					11	\$185.00		0.00			
E 6	8	10/22/12	10/22/12	8 News Now 5a M-F CM		5-6a								3	\$555.00
				8 News Now 5a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					3	\$185.00		0.00			
E 7	8	10/16/12	10/19/12	8 News Now 6a M-F CM		6-7a								8	\$2,000.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$250.00		0.00			
E 8	8	10/22/12	10/22/12	8 News Now 6a M-F CM		6-7a								2	\$500.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$250.00		0.00			
E 9	8	10/16/12	10/19/12	8 News Now Noon M-F CM		12-1230p								4	\$1,100.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$275.00		0.00			
E 10	8	10/22/12	10/22/12	8 News Now Noon M-F CM		12-1230p								1	\$275.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$275.00		0.00			
E 11	8	10/16/12	10/19/12	Ellen CM		3-4p								4	\$1,500.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$375.00		0.00			
E 12	8	10/22/12	10/22/12	Ellen CM		3-4p								1	\$375.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$375.00		0.00			
E 13	8	10/16/12	10/19/12	Price Is Right CM		10-11a								1	\$400.00
				Price Is Right											
PRICE RITE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					1	\$400.00		0.00			
E 14	8	10/22/12	10/22/12	Price Is Right CM		10-11a								1	\$400.00
				Price Is Right											
PRICE RITE															

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 Alt Order #: 08863442
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/22/12	10/22/12	Price Is Right Price Is Right	CM	10-11a M-----	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
PRICE RITE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00		0.00			
E 15	8	10/16/12	10/19/12	Live w/Kelly Live w/Kelly	CM	9-10a -TWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$275.00		0.00			
E 16	8	10/22/12	10/22/12	Live w/Kelly Live w/Kelly	CM	9-10a M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$275.00		0.00			
E 18	8	10/22/12	10/22/12	Y&R Young & Restless	CM	11a-12p M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
YNG & RSTLSS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00		0.00			
E 20	8	10/20/12	10/20/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	2	\$185.00	LV3	0.00	NM	2	\$370.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$185.00		0.00			
E 21	8	10/16/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	8	\$400.00	LV3	0.00	NM	8	\$3,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$400.00		0.00			
E 22	8	10/22/12	10/22/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00		0.00			
E 23	8	10/16/12	10/19/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF-- (4:30 PM-5:00 PM)	:30	8	\$350.00	LV3	0.00	NM	8	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$350.00		0.00			
E 24	8	10/22/12	10/22/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M----- (4:30 PM-5:00 PM)	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00		0.00			
E 25	8	10/20/12	10/20/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
ET WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$165.00		0.00			
E 26	8	10/16/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	3	\$300.00	LV3	0.00	NM	3	\$900.00
ET/INSDR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$300.00		0.00			
E 27	8	10/22/12	10/22/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
ET/INSDR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00		0.00			

Order / Rev: 37382
 Alt Order #: 08863442
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	8	10/22/12	10/22/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
ET/INS DR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		7-8p Rotator		7-8p		M-----	:30	(\$300.00)	0.00	NM		
See MG 27.3,27.4 [Program PE'd due Presidential Debates - bco]														
2	8	10/22/12-10/28/12		7-8p Rotator		7-8p		M-----	:30	(\$300.00)	0.00	NM		
See MG 27.3,27.4 [Program PE'd due Presidential Debates - bco]														
3	8	10/22/12-10/28/12		Mon 10-11p		10-11p		(10:00 PM-10:30M-----	:30	\$300.00	0.00	NM		
Ⓜ MG for 27.2,27.1														
4	8	10/22/12-10/28/12		Mon 10-11p		10-11p		(10:00 PM-10:30M-----	:30	\$300.00	0.00	NM		
Ⓜ MG for 27.2,27.1														
E 28	8	10/16/12	10/19/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	2	\$275.00	LV3	0.00	NM	2	\$550.00
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$275.00		0.00			
E 29	8	10/22/12	10/22/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		630-7p Inside Edition		630-7p		M-----	:30	(\$275.00)	0.00	NM		
See MG 29.2 [Program PE'd due Presidential Debates - bco]														
2	8	10/22/12-10/28/12		Mon 10-11p		10-11p		(10:30 PM-11:00M-----	:30	\$275.00	0.00	NM		
Ⓜ MG for 29.1 10/22														
E 32	8	10/16/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	2	\$2,000.00	LV3	0.00	NM	2	\$4,000.00
NCIS LA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				2	\$2,000.00		0.00			
E 34	8	10/21/12	10/21/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$6,000.00		0.00			
E 36	8	10/22/12	10/22/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	2	\$2,200.00	LV3	0.00	NM	2	\$4,400.00
2 GRLS/ MIKE&MLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$2,200.00		0.00			
E 37	8	10/21/12	10/21/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,900.00		0.00			
E 38	8	10/19/12	10/19/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,400.00		0.00			
E 39	8	10/19/12	10/19/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
MD IN JRSY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	8	10/19/12	10/19/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
MD IN JRSY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,200.00		0.00			
E 40	8	10/21/12	10/21/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
GD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,400.00		0.00			
E 41	8	10/19/12	10/19/12	Fri 8-9p CSI: NY	CM	8-9p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
CSI NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,200.00		0.00			
E 42	8	10/22/12	10/22/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$1,600.00	LV3	0.00	NM	1	\$1,600.00
MTHR/PRTNR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00		0.00			
E 45	8	10/17/12	10/17/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
SRVIVOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$1,900.00		0.00			
E 46	8	10/17/12	10/17/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$2,300.00	LV3	0.00	NM	1	\$2,300.00
CRIM MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$2,300.00		0.00			
E 47	8	10/17/12	10/17/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
CSI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$2,000.00		0.00			
E 48	8	10/18/12	10/18/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
BG BNG/2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$2,100.00		0.00			
E 49	8	10/20/12	10/20/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$750.00	LV3	0.00	NM	1	\$750.00
48 HR MYST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$750.00		0.00			
E 50	8	10/16/12	10/19/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	3	\$200.00	LV3	0.00	NM	3	\$600.00
LTTRMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$200.00		0.00			
E 51	8	10/22/12	10/22/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$200.00	LV3	0.00	NM	1	\$200.00
LTTRMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00		0.00			
E 52	8	10/16/12	10/19/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	4	\$110.00	LV3	0.00	NM	4	\$440.00
FRGUSN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$110.00		0.00			
E 53	8	10/22/12	10/22/12		CM	1237a-137a M-----	:30	1	\$110.00	LV3	0.00	NM	1	\$110.00

